



The Global Language of Business

# Consulting

Delivering lasting transformational change



# We believe in the power of standards to transform the way we work and live

GS1 UK is a community of over 29,000 members working in retail, foodservice, healthcare and more.

We are one of 112 independent, not-for-profit GS1 organisations operating across 150 countries worldwide.

We help everyone involved in making, moving and trading goods to automate and standardise their supply chain processes, using the common language of GS1 global standards. And we bring the same efficiencies to healthcare – while also improving patient safety.

We are:

- Neutral and not-for-profit
- User-driven and governed
- Global and local
- Inclusive and collaborative

Our team of expert consultants are here to help deliver lasting transformational change – for you, your organisation or your industry.

We work with you to:

- Increase sales
- Reduce overheads
- Deliver improved safety



# Delivering lasting transformational change

Businesses often drive costs out as a reaction to an external influence, such as falling margins or sales. But short-term fixes deliver short-term benefits. And then the costs come back – often the moment you turn your attention to the next problem.

Businesses need to identify and deliver sustainable cost reductions and business values. But this isn't easy, because customers, partners and other stakeholders are so interconnected that costs are often just moved around rather than removed.

## We take a different approach

We look at your organisation as a whole. Because we want to make your entire business or enterprise operate more efficiently and more effectively.

We work with you to ensure that once cost efficiencies have been achieved, they'll be sustained over the long term. And we achieve this by addressing the factors that impede sustainable cost improvement, such as behavioural and cultural factors.

We dig deep to uncover the root cause of inefficiencies. We facilitate discussions around current and desired performance levels. And then we help you deploy solutions that deliver measurable results.

All organisations are impacted by changes in technology, regulation and changing consumer behaviour. They're disrupting many long established business models. But with the right advice and fresh, innovative thinking businesses can actually thrive in these circumstances.



## Why work with us

We deliver lasting transformational change – enabling industries, organisations and teams to achieve their long-term goals. And we make change happen for you – helping you to increase sales, reduce costs and deliver improved safety.

## How we help you achieve success

We aim to truly understand your business priorities. We enable you to benefit from industry best-practice, working pragmatically with you so you achieve your goals.

## Requirements

We start by understanding your organisation.

We look at:

- Operations
- Competitive and market dynamics
- Culture
- Challenges
- Objectives

From this we deliver your project plan and business case for change.

Stage gate

## Solution design

We then work with you to define and build a solution that will deliver sustainable change for your business.

- Operations development and analysis
- Option definition
- Solution definition
- Costs and benefits
- Risk analysis
- Budgets and responsibilities

From this we will deliver a solution specification and implementation plan that meets the demands of your business.

Stage gate

## Working with you: the project lifecycle

Our simple three stage project lifecycle, brings structure to the way we work with you.

We agree a range of activities at each stage with you, so we really understand your business. We do this through site visits, interviews and workshops. And we deploy the right approach for you, including:

- Data analysis
- Process mapping
- Impact assessment
- Risk assessment

## Implementation

Finally we work with you, your partners and supplier community, to implement your solution.

- Project and programme management
- RFP creation and management
- Readiness testing
- Onboarding of your supplier community
- Reporting

We work with you to measure and report on the results achieved against the projected benefits.

## Who we've worked with

We've worked with many businesses and organisations, of all sizes, across many sectors – here's just a few of them.



*"We worked with GS1 UK to implement GS1 standards throughout our supply chain. We are now working towards having greater visibility of where everything is in our supply chain, from source to the consumer. This helps us to comply with all traceability regulations and ensures our customers have full confidence in our services."*

**Whitbread**

*“The whole project was a great experience. The GS1 UK team were excellent in every respect and I am looking forward to working with time in the future as the project develops.”*

**Disney Consumer Products**



## Why work with us

- We've worked with companies across retail, foodservices and healthcare, on projects ranging from 1 to 180 days
- We have a deep understanding of the issues facing businesses across these sectors – and the impact these issues have and the options to address them
- We adopt the same focused and independent approach, from the smallest start-ups to the largest global organisations
- Our experienced and expert consultants come from a range of backgrounds, with over 100 years' experience between them – and they deliver results quickly and efficiently
- We're part of a global network of GS1 organisations, so we can access best practice knowledge from over 150 countries

## The benefits we deliver

Our expert practitioners will advise you on what to do, and also be part of delivering the answer. We can help you:

- Make better decisions
- Reduce costs
- Build more effective organisations
- Develop appropriate technology strategies

The output will deliver quick wins and sustainable capabilities for ensuring enduring competitive advantage.

## Want to know more?

To understand how we can help you, why not contact us today? You can talk to our consultants on **+44 (0)20 7092 3582** or email **[consulting@gs1uk.org](mailto:consulting@gs1uk.org)**.

You can read more about our consulting services at **[www.gs1uk.org/consulting](http://www.gs1uk.org/consulting)** and our work in the retail, foodservice and healthcare industries at **[www.gs1uk.org/our-industries](http://www.gs1uk.org/our-industries)**.

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