Become a community partner with GS1 UK

About GS1 UK

GS1 UK is part of the global organisation that sets the industry standards for product identification.

From barcodes to patient wristbands, we help businesses to uniquely identify and track their products through their supply chains, be it online, in store or on a hospital ward.

Our members range from the major retailers and online marketplaces, right through to start-ups, sole traders and NHS trusts.

GS1 is a neutral, not-for-profit organisation, with offices in 112 countries and a global community of more than two million member companies.

Join our community partner programme for small businesses

We know that SMEs are the backbone of the UK economy. In fact, 95 per cent of our members are small businesses. That's why GS1 UK are looking for organisations to become part of our community partner programme.

We are committed to helping the British SME sector grow and thrive, and believe that collaboration and networking will drive growth, increase business opportunities and create value for all.

Community partner opportunities with GS1 UK

GS1 UK's community-centred approach will seek to create networking opportunities including:

- Joint webinars
- Events, workshops or meet-ups for SMEs
- Blogs and shared content
- Shared marketing opportunities

We are also seeking to work with key influencers and thought leaders to connect with small businesses and endorse relevant GS1 UK content.

Join our community partners

Enterprise Nation

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EXPORTING IS GREAT
BRITAIN & NORTHERN IRELAND

Contact us

If you would like more information on how to becoming a community partner with GS1 UK, contact the team:
sme@gs1uk.org